



# MADISON COUNTY CITIZENS SERVICES AGENCY

Post Office Box 1358  
Canton, Mississippi 39046-1358  
601-391-1993 or 601-855-5710  
Fax: 601-391-1997

January 8, 2025

Mr. Gerald Steen, President  
Madison County Board of Supervisors  
P.O. Box 608  
125 W. North St.  
Canton, MS 39046

Dear Mr. Steen:

Thank you for your continuous support and assistance. On behalf of the citizens of Madison County, Madison County Citizens Services Agency (MCCSA) would like to apply for continued funding for general public transportation services through MDOT. Please find attached an Abstract/Summary of our MDOT Proposal, a Notification of Intent to Apply and MCCSA Transit Information. Please complete, sign and return the **Notification of Intent to Apply Form by Tuesday, January 23, 2025.**

Thank you for your attention and assistance. Please call me at 601.855.5710, if you have any questions.

Sincerely yours,

Dr. Mary Sims-Johnson, MSW, LCSW  
Executive Director of MCCSA

Enclosures

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#### **Board of Directors**

**Timmy Pickett - Chairman    Neal Riley - Vice Chairman**  
**Will Sligh - Secretary/Treasurer**  
**Dr. Nelson Cauthen    Alvin Davis    Shannon Franics**  
**Dr. Mary Sims-Johnson, Executive Director**

**NOTIFICATION OF INTENT TO APPLY FOR FEDERAL ASSISTANCE AVAILABLE FOR PUBLIC OR PRIVATE NON-PROFIT ORGANIZATIONS TO PROVIDE TRANSPORTATION SERVICES TO THE GENERAL PUBLIC IN NON-URBANIZED AREA**

Applicant Organization: Madison County Citizens Services Agency

1005 W. Peace St. Canton, MS 39046  
Street Address or P. O. Box, City; State; Zip Code

Dr. Mary Sims-Johnson (601) 855-5710  
Name of Contact Person: Telephone Number

I have been afforded the opportunity to review the transportation service proposal of the above-named organization. Based on the review: (check one)

- I do believe that this type of service is needed at this time.
- I do **not** believe that this type of service is needed at this time.

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Reviewer: \_\_\_\_\_  
Signature Title Date

\_\_\_\_\_  
Name of Organization

\_\_\_\_\_  
Address City State Zip Code

Telephone Number \_\_\_\_\_

**NOTE: Notification of Intent to Apply for Federal Assistance must be submitted to the city and county elected officials of all counties served. A copy of the responses must be included with the application package. The applicant must include a list of all cities, and county elected officials sent Notice of Intent to Apply.**



## **Project Summary/Abstract**

Please summarize the proposed project by providing at least the following information: applicant name, type of organization, total cost (including federal 5311 share requested), service area, type of services, hours of operation, number of vehicles operated, number of proposed passenger trips, proposed changes in type or level of service(s), documentation of need that supports the application and relationship of this application to the local coordinated planning efforts.

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Madison County Citizens Services Agency (MCCSA), a public governmental agency, is proposing to continue to operate its 5311 rural area transportation program serving the general public, persons with disabilities, and the elderly populations in Madison County, MS. We are proposing to operate commuter routes, flexible routes, and demand response services Monday through Friday, from 6:00 a.m. to 6:30 p.m. We will provide demand response services on Saturdays from 6:00 a.m. - 10:00 p.m. Additionally, we will provide demand response services on Sunday 8:00 a.m. - 6:30 p.m. Demand response services will target the general public as well as the elderly and persons with disabilities, including persons with developmental disabilities with a 24-hour advance call-in. Our office hours for daily call-in demand services will be Monday through Friday from 8:00 a.m. until 5:00 p.m. MCCSA observes all Madison County holidays.

We are proposing to operate thirteen (13) vehicles with a 195-passenger capacity. MCCSA has seven (7) ADA-accessible vehicles. We are requesting a total budget of **\$1,895,914.00** of which **\$1,163,400.00** in 5311 funds is requested, **\$567,514.00** from the Madison County Board of Supervisors, and **\$165,000.00** in contracts.

### **Goals and Objectives for 2025-2026 are:**

We are proposing to provide approximately 27,000 – 29,000 passenger trips in FY 2025-2026. This projection is based on FY 2023-2024 transit trip data. We are unsure if this goal will be achievable, but transportation service demands have increased post-pandemic.

### **Objectives:**

- A. To initiate and provide a continuum of community awareness regarding transportation services. It will include the dissemination of transit brochures, and “Hop on Board” flyers. This material will be distributed at employment sites, medical facilities, retail stores, grocery stores, colleges, hotels, restaurants, libraries as well as other places of high general public concentration.
- B. To advertise transit services on our website, through radio public service announcements, and social media, monthly, and ongoing.
- C. To implement the activities of our Marketing Plan monthly with businesses, agencies, schools, retail stores, and hotels across Madison County to increase awareness and transit ridership, monthly, ongoing.
- D. To continue to solicit program support funds from MDOT, RTAP, contracts, Memorandum of Understanding (MOU), and other funding resources to enhance MCCSA Transportation, ongoing.

- E. To address the citizens of Madison County's unique transportation service needs, ongoing.
- F. To discuss and plan coordinated transportation services with Trans-Con providers across the region to provide seamless transportation service linkages, ongoing.
- G. To provide exceptional passenger experiences by providing safe, dependable, affordable, and professional transportation services, monthly, and ongoing.
- H. To continue utilizing hands-free contactless payments (Q-Cards) an innovative and easier way for passengers to pay their fares, monthly, and ongoing.
- I. To adopt new technologies such as operator tablets and improved onboard security with high-definition cameras to attract new passengers, monthly, ongoing.

### **Need For Transportation Services**

Madison County has a total estimated (July 1, 2023) population of 112,511 persons ([www.census.gov/quickfacts](http://www.census.gov/quickfacts)). According to the 2023 Census Report, 15.60% of the population in Madison County is 65 and over. A total of 10.9% of the population in Madison County lives below the poverty level. In Canton, Mississippi, 31.40% of the population lives in poverty. According to [www.city-data.com/countyMadison-County-MS](http://www.city-data.com/countyMadison-County-MS) (11%) of the population in Madison County used some other means of transportation other than "drive a car" to work. Also, Data estimate that 586 workers by household in Madison County, Mississippi have no vehicle and 510 people walk to work. This data and census information suggests a desperate need for public transit services in Madison County. Also, this data implies that there is a targeted population that needs transportation services.



# NOTICE

Public Hearing

Transportation Services



\* MDOT \*

Thursday, January 23, 2025  
5:15 p.m.

**Madison County Citizens Services Agency (MCCSA)**  
1883 Hwy 43 South Suite-M  
Canton, MS 39046

Thank you  
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